

CMBA  
**HOME** 2022  
*a Lifestyle* SHOW  
March 11 and 12

**FRIDAY, MARCH 11**

9AM-10AM EARLY BIRDS | 10AM-7PM  
GENERAL ADMISSION, WRISTBAND TILL 8PM

**SATURDAY, MARCH 12**

9AM-6PM GENERAL ADMISSION

**RIVERS EDGE CONVENTION CENTER**  
ST. CLOUD, MN

*All Under One Roof*

## EVENT SCHEDULE

- Friday morning 9 to 11, career fair for local students and general public. Make sure to have job applications or information about careers available at your company
- Friday Date Night starts at 4:30pm with a Fish Fry, an acoustic band will be playing and games brought to you by Leighton Broadcasting,
- Saturday will be filled with stage demonstrations and presentations
- Birdhouses for Kids builds will be available on Saturday while supplies last, there will also be gnome painting available for purchase.
- Green Thumb will have a Plant Bar available, plants and pots can be purchased.
- Cash Bar throughout the event with Bloody Mary's available on Friday & Saturday morning!

## HOW TO MAKE YOUR BOOTH INTERACTIVE

Engage consumers by teaching them about your products and solutions. Consumers want to be shown 'how to' do things so take time to teach them and become their trusted advisor for their next project. Some examples might include showing them how to tile, how to maintain and clean appliances, install cabinets, laying pavers, and provide insight on differences between your products and solutions. Building these trusted and lasting relationships will be key to educating consumers on the importance of contacting you when the future need arises for your solution.



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# Sponsorship Opportunities

## PLATINUM SPONSOR ...\$5,000

- AVAILABLE TO TWO NON-COMPETING COMPANIES
- FULL PAGE ARTICLE ABOUT YOUR COMPANY IN THE SHOW DIRECTORY
  - 20 HOME SHOW TICKETS
  - 1 - 10X10 PRIORITY BOOTH PLACEMENT UP TO \$655 VALUE
  - INCLUSION OF COMPANY NAME IN MEDIA:
    - RADIO TAG ON ADS
    - BILLBOARDS
    - FRONT COVER OF SHOW DIRECTORY
    - NEWSPAPER ADS
    - LOGO ON CMBA WEBSITE LINKED TO YOUR WEBSITE
    - SOCIAL MEDIA ADS
    - RECOGNITION IN CMBA ON THE LEVEL AS SPONSOR
    - RECOGNITION IN HOME & LIFESTYLE SHOW PRESS RELEASES
    - BANNER OR SIGNAGE AT ENTRANCE OF SHOW (SPONSOR PROVIDES SIGNAGE)
    - PERIODIC FLOOR ANNOUNCEMENTS DURING THE SHOW
    - SPEAKING OPPORTUNITY AT THE CHAMBER CONNECTION FRIDAY MORNING BEFORE HOME & LIFESTYLE SHOW.

## GOLD SPONSOR ....\$2,500

- MULTIPLE AVAILABLE TO COMPANIES NON COMPETING WITH PLATINUM SPONSORS
- ONE 1/4 PAGE ADVERTISEMENT IN SHOW DIRECTORY
  - 10 HOME SHOW TICKETS
  - 1 - 8X10 MIDDLE BOOTH UP TO \$550 VALUE W/AVAILABLE PRIORITY PLACEMENT
  - INCLUSION OF COMPANY NAME IN MEDIA:
    - NEWSPAPER ADS
    - SOCIAL MEDIA ADS
    - RECOGNITION IN ON THE LEVEL AS A SPONSOR
    - LOGO ON CMBA WEBSITE LINKED TO YOUR WEBSITE
    - PERIODIC FLOOR ANNOUNCEMENTS DURING THE SHOW

## STAGE SPONSOR....\$1,750

- ONE AVAILABLE
- USE THE LIFESTYLE STAGE AS YOUR SHOWCASE AREA WHERE THERE WILL BE SPECIAL PERFORMANCES DURING THE SHOW.
  - SIGNAGE/BANNERS ON STAGE (SPONSOR PROVIDES SIGNAGE/BANNERS)
  - OPPORTUNITY TO INTRODUCE ENTERTAINMENT PRIOR TO EACH PERFORMANCE AND 30-SECOND INTRODUCTION TO YOUR COMPANY PRIOR TO EACH SHOW

## BAR SPONSOR....\$1500

- ONE AVAILABLE
- SPONSORS NAME DISPLAYED AT THE BAR AND LISTED ON CONSUMER HANDOUT

## EVENT GREETER ....\$750

- TWO AVAILABLE, ONE FRIDAY AND ONE SATURDAY,
- UP TO TWO STAFF WITHIN THE COMPANY WILL HAVE THE OPPORTUNITY TO GREET CONSUMERS AS THEY ENTER THE SHOW

- COMPANY MAY HAND OUT MATERIALS

## WRIST BAND SPONSOR....\$750

- ONE AVAILABLE
- PROVIDE WRIST BANDS FOR ALL ATTENDEES. SPONSOR PROVIDES WRIST BAND IN ADDITION TO THE SPONSORSHIP FEE.
  - 5,000 WRIST BANDS NEEDED.

## MEDIA SPONSOR....\$500

- THREE AVAILABLE
- NAME MENTIONED AS SPONSOR ON ALL SOCIAL MEDIA LIVE POSTS THROUGHOUT THE DAY

## LANYARD SPONSOR ....\$500

- ONE AVAILABLE
- OVER 1,000 LANYARDS ARE WORN BY EXHIBITORS DURING THE 2 DAYS OF THE HOME & LIFESTYLE SHOW

- SPONSORS MUST PROVIDE THE LANYARDS

## APPRECIATION SPONSOR....\$300

- MULTIPLE AVAILABLE
- AN EXHIBITOR APPRECIATION WILL TAKE PLACE ON FRIDAY AT 7PM AFTER THE SHOW CLOSES FOR VENDORS TO KICK BACK AND RELAX.

- DISPLAY SIGNAGE AT EXHIBITOR APPRECIATION (SPONSOR PROVIDES SIGNAGE)
- COMPANY NAME ON PROMOTIONAL FLYERS HANDED OUT TO EXHIBITORS AT THE SHOW.

## KIDS BUILD ....\$150

- MULTIPLE AVAILABLE
- THE KIDS SEMINAR WILL BE HELD ON SATURDAY AND THE PARTICIPANTS WILL MAKE A PROJECT.

- COMPANY NAME ON TOTE BAGS FOR KIDS BUILD
- SPONSOR IS ASKED TO HELP PREP THE KIDS PROJECT
- COMPANY IS LISTED IN THE SHOW DIRECTORY

## HIGH SCHOOL STUDENT BUILDS .....\$150

- MULTIPLE AVAILABLE
- HIGH SCHOOL STUDENTS WILL BE BUILDING ITEMS TO BE DISPLAYED AT THE SHOW AND AUCTIONED OFF FOR THE "TOOLS FOR SCHOOLS" FUND.

- COMPANY NAME AND LOGO WILL BE DISPLAYED BY THE ITEM BUILT
- LISTED IN SHOW DIRECTORY

# Exhibitor Space Application and Contract

**THIS CONTRACT INDICATES OUR ACCEPTANCE OF ALL REGULATIONS IN THIS PROSPECTUS.**

**DATE:** \_\_\_\_\_ **SIGNATURE:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **CELL:** \_\_\_\_\_

## CHOOSE 3 DIFFERENT BOOTH SET OPTIONS

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**SPECIAL NEEDS/REQUESTS:** \_\_\_\_\_

**DO NOT LOCATE NEAR:** \_\_\_\_\_

### FREE SERVICES - (MARK YES IF NEEDED)

FORKLIFT FOR SETUP/TEAR DOWN  
(LONGFORKS NOT PROVIDED) YES \_\_\_\_\_

SEMI LOADING/UNLOADING YES \_\_\_\_\_

RAMP/PLATFORM NEEDED YES \_\_\_\_\_

## Booth Fees

Number of Booths Needed	CMBA Members Fees	Non Member Fee	Booths x Fee
.... 10'w x 8'd	\$550	\$945	
.... 10'w x 10'd	\$655	\$1050	
Additional fee for corner/endcap - see map	\$100 per corner	\$100 per corner	
<b>Booth Fee Total</b>			-

## CATEGORY SELECTION

(CIRCLE 2 PER BOOTH)

### CHOOSE FROM THESE CATEGORIES

- Audio Video/Home Automation/Security
- Appliances
- Bath Tubs/Liners /Showers/Refinishing/Repair
- Builder/Remodeler/Developers
- Building Materials
- Cabinets/Granite Counter Tops/Counter Tops/Resurfacing
- Concrete Products, Sidewalks and Driveways/Concrete Maintenance/Lifting& Leveling/Poured Walls
- Decks and Patios
- Financial/Mortgage Lending
- Garage Doors/Openers /Screens/Garage floors
- Health/Cooling/Lifestyle
- Heating and Air Conditioning/Air Duct Cleaning/Chimney Cleaning
- Home Design and Planning
- Home Exteriors/Siding/Roofing/Gutters
- Home Interiors/Lighting/Flooring/Fireplaces/Window Treatments/Closet Organizers
- Insulation
- Landscaping/Lawn/Irrigation/Snow Removal/Landscape Products
- Other
- Outdoor living/Grills/mosquito Control/Fencing
- Painting
- Pole Builders/Post Frame
- Real Estate
- Water/Wells/Treatment
- Windows/Glass Repair

## Builder Display Fees

Number of Display Areas	CMBA Members ONLY Fee	Displays x Fee
.... 2'w x 3'd	\$300	
<b>Display Fee Total</b>		-

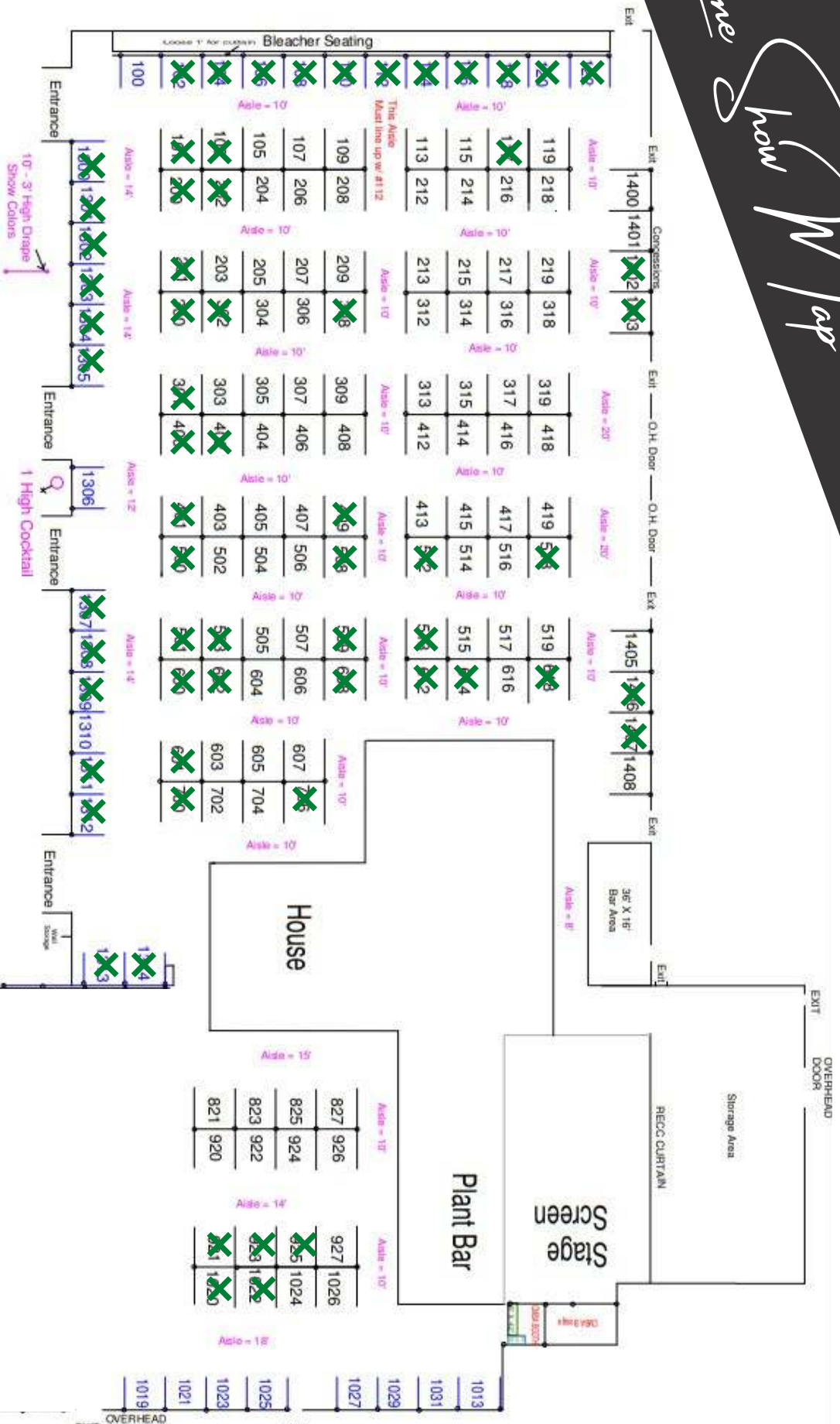
### FOR YOUR INFORMATION

TOTAL FEE IS DUE UPON RESERVATION.  
PROOF OF LIABILITY INSURANCE REQUIRED THRU 3/14/2022  
RETURN THIS SIGNED CONTRACT TO RESERVE SPACE. BOOTH FEE IS NON-REFUNDABLE AFTER JANUARY 1, 2022.  
WIFI PROVIDED BY CMBA—NO CHARGE

**REGISTER . CMBAONLINE.ORG . COMPLETE PACKET**



How Many



CMBA  
HOME  
*LifeStyle*  
SHOW  
2022  
March 11 and 12

**BOOTHS**  
10'w x 10'd (Black)  
10'w x 8'd (Blue)

**Show Hours**  
Friday 10am - 7pm (9am soft opening)  
Saturday 9am - 6pm

**JUNK  
JUNCTION**  
& HANDMADE MARKET



# CMBA HOME & Lifestyle SHOW 2022

## March 11 and 12

# Partial Rules Regulations & Instructions

All Exhibitors applying for exhibit space through the "Application and Contract for Exhibit Space" shall be bound by the following "Rules and Regulations."

**PAYMENT TERMS:** Full payment per booth must be submitted with "Exhibit Space Application and Contract". All monies due must be paid 30 days prior to the show. Booth fee is non-refundable after January 1, and this contract is non-cancelable and non-assignable. If balance is not paid when due, Exhibitor shall forfeit the exhibit space, all deposits made, and must pay entire amount due to CMBA. If CMBA rejects the Exhibitor's application, booth fee will be promptly refunded. Any legal fees and/or cost of fulfilling terms of this contract are liable to and will be paid by Exhibitor.

**CERTIFICATE OF INSURANCE:** A Certificate of Insurance certifying general liability coverage for the date of the Show listing CMBA as an additional insured must be submitted to CMBA before the Show.

**ST10 FORM:** Must be submitted to CMBA prior to the show.

**BOOTH LOCATION:** Every effort is made to give Exhibitor his/her preferred location. Space or numbers may be changed by CMBA for the benefit of Exhibitors or the event. If, for unforeseen circumstances, date, location, or name of event must be changed for the benefit of CMBA and the show, this contract will still remain in effect.

**SUB-LETTING SPACE:** No exhibitor shall assign, sub-let or apportion the whole or any part of the space allotted to him, nor exhibit therein any other goods, apparatus, service, advertising signs, etc., than those manufactured or sold by the exhibitor in the regular course of his business, without the written consent of CMBA management.

**FOOD & BEVERAGES:** Merchandising of food or beverages is not allowed unless given prior approval from the River's Edge Convention Center.

Soliciting: There can be no soliciting or setting literature or displays outside your designated booth space without the permission of CMBA management. All exhibits are for display purposes only. No high-pressure sales tactics. CMBA must approve any items to be sold at the show.

**STAFFING BOOTH:** All booths must be staffed during the Show open hours. Exhibitors who take down their booths before end of show on Saturday, will not be allowed to display in next year's show. Builder Member Display Area does not require staffing.

**SOUND CONTROL:** Sound-emitting equipment will be permitted, but Exhibitor must keep all sound at a level that will not disturb neighboring exhibits.

**HELIUM BALLOONS:** Helium balloons will not be allowed.

**BATTERY PACKS USED FOR Portable POWER ARE NOT ALLOWED**

**LP CYLINDERS:** Compressed flammable gas cylinders and flammable or combustible liquids shall be prohibited within exhibit halls and assembly occupancies (Convention Center). LP cylinders will not be allowed; neither will hoses running through the building or to an outside tank. Electric flame images will be allowed in the fireplaces.

Use of solid fuel burning appliances for display purposes will not be allowed. This means no operating corn burners, etc.

Gas grill cooking will not be allowed.

**WAVIER OF LIABILITY:** CMBA should not be responsible for any damage or injury that may happen to Exhibitor or its agents, employees or property from any cause whatsoever except the gross negligence or willful misconduct of the CMBA or its employees, arising out of CMBA duties and responsibilities under this agreement. Exhibitor expressly releases CMBA, its directors, officers, agents and employees from any such loss, damage or injury. CMBA is not responsible for any lost or stolen items. Exhibitor agrees to hold the CMBA harmless and indemnify it from and all claims made by any of its agents, representatives, employees or volunteers made

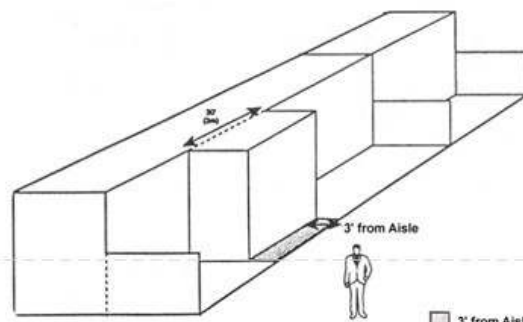
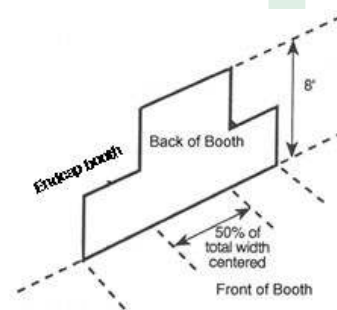
against the CMBA for any damaged, lost or stolen property and any personal injury which may occur in the course of their participation in the Home and Lifestyle Show..

**CARE OF BUILDING & EXHIBITS:** Exhibitors will be responsible for any damage done to the building by them, their agents, or employees. All property destroyed or damaged by the exhibitors must be placed in its original condition at the exhibitor's expense. Walls, woodwork, and floor of the building must not be defaced or altered in any manner whatsoever. Tacking, taping, or nailing of signs, banners, etc., to any permanent walls or woodwork or beyond the limits of any background is prohibited. No nails or bracing wires used in erecting displays may be attached to the building. Exhibitors will be required to keep their booth displays neat and orderly throughout the show.

**CMBA RIGHTS:** CMBA reviews all exhibits to insure the quality of the show. CMBA reserves the right to refuse any exhibit, exhibitor, or employee which, in the opinion of CMBA, is not in the best interest of the show.

**VIOLATIONS:** Exhibitor shall be bound by the rules and regulations set forth herein, and by such additional rules and regulations which may be established by CMBA. All matters and questions not covered by the above will be subject to final judgment and decision by CMBA. Any violations by Exhibitor of any terms or conditions herein shall be subject to the cancellation of the contract to occupy exhibit space, and forfeiture of any monies paid on account thereof upon due notice of such cancellation. CMBA shall have the right to take possession of Exhibitor's space, remove all persons and properties of Exhibitor, and hold Exhibitor responsible for risks and expenses incurred in such an event.

**BOOTH CONSTRUCTION:** Each Exhibitor is entitled to a reasonable sight-line from the aisle, therefore, in all linear exhibits the front three feet of exhibit space must not have any equipment or display material over 42 inches high. Peninsula exhibits (end-caps) must allow a reasonable sight-line for the booths they are next to. See images for more detail. Any display materials exposing an unfinished surface to neighboring booths must be finished at the exhibitor's expense. Only professional signs allowed.



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# Rental Form

This form will NOT be accepted after FEBRUARY 17th 2022 and must include payment. After this date, exhibitors must order options at the show at a 25% higher rate.

PRICE x QUANTITY=TOTAL

## ELECTRICITY

Up to 20 amp 110v \$95 x \_\_\_\_\_ = \_\_\_\_\_

\*Hookups listed below require an electrician which will be approximately \$300 per hour, plus the cost listed below.

30-40 amp 110v \$115 x \_\_\_\_\_ = \_\_\_\_\_

20-50 amp 208v \$130 x \_\_\_\_\_ = \_\_\_\_\_

## DISPLAY TABLES

Skirted (3 sides)  
4' 24"W x 30" H \$40 x \_\_\_\_\_ = \_\_\_\_\_

6' 24"W x 30" H \$40 x \_\_\_\_\_ = \_\_\_\_\_

8' 24"W x 30" H \$40 x \_\_\_\_\_ = \_\_\_\_\_

6' 24" W x 42" H \$50 x \_\_\_\_\_ = \_\_\_\_\_

8' 24" W x 42" H \$50 x \_\_\_\_\_ = \_\_\_\_\_

## COCKTAIL TABLES

Undraped  
30" H \$25 x \_\_\_\_\_ = \_\_\_\_\_

42" H \$25 x \_\_\_\_\_ = \_\_\_\_\_

PRICE x QUANTITY=TOTAL

## BLACK TUXEDO CARPETING

One carpet will cover one booth space, order according to how many booth spaces you have

Carpet \$75 x \_\_\_\_\_ = \_\_\_\_\_

## FURNISHINGS

◇ Folding Chair \$10 x \_\_\_\_\_ = \_\_\_\_\_

◇ Padded Side Chair \$20 x \_\_\_\_\_ = \_\_\_\_\_

◇ Padded Stool \$25 x \_\_\_\_\_ = \_\_\_\_\_

## SIGNAGE

7" by 44" Company ID sign for booth  
\$15 x \_\_\_\_\_ = \_\_\_\_\_

**TOTAL RENTAL OPTIONS = \_\_\_\_\_**

**SUBMIT YOUR COMPLETED ORDER FORMS AND PAYMENT IN FULL. YOU WILL NOT BE ABLE TO SET UP YOUR BOOTH UNLESS THE BALANCE IS PAID IN FULL.**

## HOME AND LIFESTYLE SHOW SERVICES

**BOOTH FEES OR BUILDER DISPLAY AREA**

\$ \_\_\_\_\_

**RENTAL OPTIONS**

\$ \_\_\_\_\_

(TABLE, ELECTRIC, ETC. SEE RENTAL FORM)

**EXHIBITOR BADGES**

(3 EXHIBITOR BADGES INCLUDED PER BOOTH SPACE)

ADDITIONAL EXHIBITOR BADGES

X \$3 EACH = \$ \_\_\_\_\_

EXHIBITOR BADGES ARE REQUIRED TO ENTER THE SHOW

**SPONSORSHIPS**

\$ \_\_\_\_\_

**TOTAL CHARGES** \$ \_\_\_\_\_

☐ CERTIFICATE OF INSURANCE INCLUDED

☐ ST10 FORM NEEDED

**PAYMENT TYPE ACCEPTED: CHECK PAYABLE TO "CMBA" OR CREDIT CARD**

**COMPANY NAME:** \_\_\_\_\_

**CARDHOLDER'S NAME:** \_\_\_\_\_

**CARDHOLDER'S ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**CARD NUMBER:** \_\_\_\_\_

**EXP:** \_\_\_\_/\_\_\_\_ **SECURITY CODE:** \_\_\_\_\_

**EMAIL ADDRESS FOR RECEIPT:** \_\_\_\_\_