



CMBA

central minnesota
builders association

REMODELERS

The Remodeling Industry



- The remodeling industry is on the rise.
- According to Harvard's Joint Center for Housing Studies, the home remodeling industry is fast gaining on the new home construction industry in terms of impact on the American economy.
- Spending on remodeling totaled more than \$230 billion in 2003, greater than commercial construction, legal services and the GDP of Greece.
- Remodeling expenditures are increasing at a rate of 5% per year and expected to surpass new home expenditures in ten years.
- There are over 700,000 remodeling companies in the United States, however the majority are specialty or self employed with only approximately 70,000 having payrolls.

2007 CMBA Remodelers



Executive Board

- 2007 CMBA Remodelers Executive Board
- Chair: Kurt Schimnich, Schimnich Construction
- Vice Chair: Kevin Barthel, Barthel Construction
- Tour Chair: Greg E. Theis, Greg E. Theis Remodeling
- Membership Chair: Bob Bach, Bob Bach Construction
- Education Chair: Rick Hunt, Simonson Lumber
- Marketing Chair: Cindy Darnell, Andersen Windows
- Past Chair: Tom Fischer, Tom Fischer Remodeling



Remedellers Charge

- To provide a forum for networking and discussion of issues relevant to CMBA members active in the remodeling industry.
- To promote the professional image members to assure the general public of a nucleus of qualified contractors for remodeling and reconstruction.
- To promote the code of ethics of the CMBA to maintain high levels of standards and sound business practices among members.



Remodelers Charge

- Through effective marketing, educate the public to the benefits provided by remodeling contractors who are members of the council.
- To provide education to enhance sound business practices, improve professional skills and discuss relevant industry related issues.



GOALS FOR 2005 -2006

- **Education** – Through membership meetings
- Hold **7-8 meetings per year**
- Research offering **certifications for Graduate Remodelers**
- **Marketing** - Create public awareness on where to find list of Remodelers



Goals for 2005-2006

- A presence at the **HomeShow**
- **Educate consumer** on *"is the cheapest bid the best"*
- Create **awareness** of Remodelors, **professional image**
- Research sponsoring a **Remodelors Showcase**
- Membership – **50 council members** for 2006

REMODELERS MISSION STATEMENT



- The Remodelers Council of the Central Minnesota Builders Association is an organization of Remodelers and industry specialists. We are dedicated to promoting professionalism, excellence and public awareness within the Remodelers Council. We accomplish this through education, certification and by working with the membership, industry and the community.



Dues:

- The Remodelers board of directors may establish annual membership fees to help defray the cost of providing member benefits.
- A portion of these dues shall be forwarded to the National Remodelers at NAHB, which will provide direct members services to each member.



Membership:

- Any member of CMBA can join the Remodelers.
- One membership per company
- Any Remodeler member ceasing to be a member of the CMBA shall automatically cease to be a member of the Remodelers.

BOARD OF DIRECTORS



- The governing body
- provide membership services
- undertake membership marketing
- and oversee the budget.
- All actions of the board of directors and the Remodelers must be consistent with the by-laws, policies and procedures of the CMBA.



Board Composition

- Consist of a chairman, vice chairman and the chair of each sub-committee.
- Size may change annually based on the number of sub-committees.
- At least half of the board members shall be builder members.
- Not more than one person from a company may serve on the board at the same time.



Benefits

- Two memberships, one dues – CMBA & NAHB Remodelers
- Education –
 - speakers at CMBA monthly Remodelers meetings;
 - Remodeling Show, Oct 12-15, Baltimore, MD www.theremodelingshow.com
 - Learn from fellow members at meetings



Benefits

- **Network** – come to events to network, build relationships
- ***ReNews*** – e-newsletter from NAHB for remodeling industry
- Annual **membership certificate** from NAHB
- Discount on books from Builder Books
www.builderbooks.com
- National Housing **Resource Center**, current & historical articles, materials



Benefits

- **Designations** available
- **Award** opportunities from National Remodelers
- **Marketing & Promotion**, May is National Remodeling Month, promote this in our area
- **Legislation & Advocacy** – Many issues such as mold, asbestos, lead paint, and insurance. Keep informed and strong advocate for our industry

Thank You

- Are there any questions
- Ideas to offer additional benefits
- Input for meetings, time, place
- Thank you for attending – please considering joining!

