



Membership Meeting Sponsorship Program

There is no better way to get your name out to the public than sponsoring a CMBA General Membership Meeting. There are only seven meetings available in 2010 to sponsor. This unique marketing opportunity is available to members of the CMBA. It provides you, the sponsoring business, with an opportunity to inform other members about your firm or organization. Sponsorship also allows the company to showcase their products/services during the social hour, and the chance to speak for 5-10 minutes during the dinner portion of the meeting. The sponsorship fee is \$500.

Available Dates as of 11/23/10

- Wednesday, January 12, 2011 - Tri-County Abstract (Eagles Club)
- Wednesday, February 9, 2011 - (Eagles Club)
- Wednesday, March 16, 2011 - (Holiday Inn)
- Wednesday, April 13, 2011 - Mark J. Traut Wells, Inc. (Eagles Club)
- Wednesday, May 11, 2011 - Habitat for Humanity (Holiday Inn)
- Wednesday, September 14, 2011 - (Eagles Club)
- Wednesday, October 12, 2011 - (Eagles Club)
- Wednesday, November 9, 2011 - (Eagles Club)

Once the fee has been received the CMBA will then:

- ❖ Upon request, supply you with mailing labels (approximately 475) to the membership. Please allow five working days for the labels to be printed.
- ❖ Promote your sponsorship:
 - An announcement in the *On the Level* on the main events page and front cover mention if available.

Date and Time

Above is a list of available dates. The social hour is from 5:30-7:00 p.m. The dinner is served at 7:00 with the program to follow.

Location

Eagles Club 730 41st Avenue North, St. Cloud, MN

Set-Up, Promotions

Here are some ideas. Do not feel limited to the following; we are open to creative ideas.

- Incorporate the display into the meeting room setting
- Have handouts available at all the dinner tables
- Display a company truck in front of the building
- Decorate the podium with company products
- Build a display around the podium
- Give away door prizes.

Sponsorship Commitment

Sponsors are required to provide greeters for the social hour and ticket sellers to help the CMBA staff with the registration. A minimum of two people will be needed to sell tickets. Ticket sellers need to be there by 5:15 p.m. Greeters should be there by 5:30.

The Budget Considerations/Suggestions

- ❖ Cost of appetizers/beverages - this is not included in the sponsorship fee and is not required.
- ❖ Displays of your business
- ❖ Mailings/invitations (optional)
- ❖ Prizes, gifts, or other give-aways

Time Line

Immediately	Call the CMBA office at (320) 251-4382 to reserve your month. Send in your \$500 reservation fee.
4 months in advance	Choose a theme (optional).
2 months in advance	Order invitations (optional).
1 month in advance	Order mailing labels from the CMBA (if you are sending a special invite). Let CMBA know if you are providing any door prizes. If you will be offering appetizers/beverages, please contact the CMBA (251-4382) one month prior to the event.
3 weeks in advance	Mail invitations (optional) - Make sure that CMBA has proofed the invitation prior to it being mailed.

Membership List/Label Agreement

The undersigned hereby agrees to the following conditions with respect to the utilization of the membership labels or list provided by the Central Minnesota Builders Association (CMBA):

- **Labels/Lists are to be used for one mailing only and are available to members only. *Please return the signed agreement with payment and a copy of the materials you will be mailing to the members.*** Agreements returned without such copy will not be processed. CMBA may, at its sole option, refuse any order for labels or a list for any reason.
- This agreement precludes user and purchaser from reusing or reselling lists and/or labels to other parties.
- CMBA prohibits members from purchasing the labels for non-member's use.
- The CMBA will attempt to provide labels/lists within a reasonable time frame, however the CMBA does not guarantee receipt of this information by any particular date.
- CMBA makes no warranty as to the accuracy of its mailing labels/lists or the effectiveness of any mailing.
- CMBA will not provide membership labels/lists to firms deemed to be in competition with companies with which CMBA has an existing relationship.

Label Options (select printed or electronic and sorted by):

Printed Labels

All Members ~~\$100~~ No Charge

Sorted By

Contact Last Name _____

Company Name _____

Zip Code _____

Other _____

Delivery Options (select one):

Mail Labels _____
(If address is different than below)

Pick Up Labels _____
(Date needed by)

Requested By:

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Agreement approved by Board 3/15/06.